

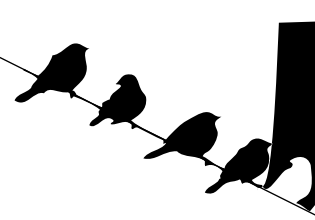
# Maciej N. Sudra

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## EDUCATION

### Harvard University

May 2007

Ed.M. Harvard Graduate School of Education (HGSE): Technology Innovation, Education Dept.

Dec 2005

with Academic Distinction & Departmental Honors: Communication Design | Graphic Design Major

### Massachusetts Institute of Technology (MIT)

2002 – 2004

Courses at the Media Lab & Comparative Media Studies Dept.

2006 – 2007

### Languages

English: Fluent

German: Fluent

Spanish: Advanced

Polish: Advanced

Swahili: Conversational

### Software

[Comfortable on Mac and PC platforms]

InDesign, Quark XPress, Photoshop, Illustrator,

Dreamweaver, Flash, After Effects, Final Cut Pro,

Premier, Page Maker, MS Word, Excel, PowerPoint.

### Code

ActionScript & JavaScript, HTML, CSS, XML, XUL.

### Awards / Honors

*Clinton Foundation Project Grant.* "Africa Goal"

World Cup / AIDS Awareness Campaign. (2006)

*Godine Travel Scholarship.* "Africa Goal" World Cup /

AIDS Awareness Campaign Proposal. (2006)

The National Deans's List. (2005/2006)

*Reiffess Award.* Mass Art Graphic Design Dept.

Honors (2006).

*International Design Conference Aspen (IDCA)*

Scholarship recipient. (2004)

### AMBIENT INTERACTIVE AWARDS:

*Flash Loaded.com* (May Interactive Showcase Winner), *Design Shack* (3 gold cookies), featured in .net mag, and included in Web Design Index 6 (Pepin Press, Dec. 2005).

### EDUVISION AWARDS:

*Stockholm Challenge Nominee.*  
www.stockholmchallenge.se (2005)

*Tech Museum Award Finalist.* Education category.  
www.techawards.org. (2005)

EduVision Project / my work featured on BBC World Service "Go Digital" (28/02/2005), BBC TV "Click Online" (28/07/2005), the Financial Times (10/05/2005), Deutsche Welle Radio (11/05/2005),

## PROFESSIONAL EXPERIENCE

### HMNH Travel Program. Web Designer. Harvard University. Cambridge, MA.

07.06 – 01.07

Web design & maintenance of the Harvard Museum of Natural History Travel Program's website and online tools and resources.

### Eduvision Project. User Interface Designer. Mbita, Kenya.

12.04 – 11.05

11 month contract sponsored by UNESCO and the Biovision foundation to realize the EduVision Pilot Project. Substituting current textbooks with handheld computers (eSlates) connected to a satellite network, in a rural school in Kenya. Duties included the user interface design of eSlate textbook reader, as well as training and administrative responsibilities.

### Ambient Interactive. Co-founder. Interactive/web design studio. Boston, MA.

09.04 – 05.06

Co-founder / lead designer. Started Ambient Interactive, an award winning Boston based design agency, with fellow Mass Art graduate. Work includes interactive projects with US as well as international companies.

### Saatchi & Saatchi. East Africa Office. Nairobi, Kenya. Paid Internship.

06.04 – 09.04

Assisted Creative Director and Art Directors on print, identity and TV projects for Corporate Clients, Government Agencies, and Non-profits. Work included an Annual Report 2004 for Kenya Breweries and various print collateral for Air Kenya, Wrigleys, Del Monte and the Kenya Tourism Board (KTB). Lead a team to create a radio, print and television campaign for the Save a Life Fund.

### UN-HABITAT. Design, Production and Special Events, United Nations, Nairobi, Kenya. Paid Internship.

06.03 – 08.03

11.02 – 01.03

Worked with Training and Capacity Building Branch (TCBB), and the Regional Office for African and Arab States (ROAAS). Designed information graphics, logos, materials for various programs within these two branches, concentrating on The Nairobi Slum Upgrading Programme (CNSUP) and United Nations Housing Rights Program (UNHRP).

### Learning Technologies Center. Assistant. Harvard University. Cambridge, MA.

07.06 – 10.06

Support and supervision (hardware & software) of the General Computing Area (GCA), at the Harvard Graduate School of Education Gutman Library.

### Adobe Systems Inc. Student Rep. Partners by Design Program.

11.03 – 11.04

Selected as Mass Art's Adobe student rep. Duties include teaching and helping students and faculty us Adobe Programs, overall promotion of the company and it's products.

### Computer Arts Center. Assistant/monitor. Mass Art. Boston, MA.

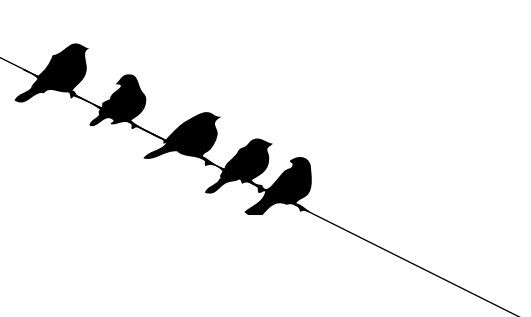
08.03 – 11.04

Providing technical and academic support in the computer labs. Assisting students with use of design & multi-media software & printing issues. Responsible for overseeing and maintaining Mac lab, 90 computers.

### Freelance Clients. (ongoing).

2003 – 2006

Xperience Communications, Boston, MA. Harvard Business School's Social Enterprise Club, Boston, MA. Frozen Postcard, Boston, MA. Nextcode Corp. Boston, MA.



## TEACHING EXPERIENCE

**Massachusetts College of Art.** Continuing Education Dept. Graphic Arts Instructor. **10.06 – 06.07**

Teaching courses covering interactive animation, web design, information architecture, and cross-media publication concepts using current publishing and design software. Curricula development for degree-seeking design students and continuing education students. Direct student critiques focusing on issues of form, usability, accessibility and technical merit.

**MIT Media Lab & Citizen Schools.** The Lifelong Kindergarten Group (LLK). Teacher. **02.07 – 06.07**

Teaching after school computer classes to Boston Public Middle School students. Classes encourages users to create their own interactive stories, games, music, and art using the SCRATCH programming language. Teaching apprenticeship involved planning, leading, and documenting weekly SCRATCH sessions with Citizen School students. Teaching focuses on skill development, and learning standards.

**Graphic Design Software Workshops.** Mass Art. Boston, MA. **01.06 – 06.06**

Leading training workshops on Flash, Dreamweaver, Photoshop, Illustrator, Indesign and other industry standard graphic design software programs.

**Teaching Assistantships.** Mass Art. Boston, MA. **2001 – 2004**

Visual Language Course. Macromedia Flash Course. Digital Photography Course.

## RESEARCH

**EdTags.org.** Research Associate. Harvard Graduate School of Education. **08.06 – 06.07**

Part of a research team designing and studying sociosemantic networking in educational environments. Developing documentation, designing and implement the "pilot" site [www.edtags.org](http://www.edtags.org), creating a community of educators sharing, organizing, and discovering resources in a web-based environment. Duties included interface design, user testing, usability analysis and making recommendations on site navigation and layout.

**MUVE River City Project.** Harvard University/National Science Foundation Grant. **08.06 – 06.07**

Part of the River City Project at the Harvard Graduate School of Education, designing and implementing a Multi-user Virtual Environment (MUVE) for middle school students learning science. Project involves working as part of a research team on a NSF funded initiative, developing, implementing, and studying immersive simulations for learning. Research focusing user interface design and scalability.

## EXTRACURRICULAR

**Africa Goal Project.** Clinton Foundation, Southern Africa. **05.06 – 08.06**

Project Coordinator. 3 month AIDS awareness campaign sponsored by the Clinton Foundation and grants from Mass College of Art and Tufts University. Driving across 9 African countries projecting Live World Cup Football games as well as AIDS/HIV awareness messages on a large, portable screen. Documentary film is in production.

## Presentations / Exhibitions

*World Summit on Information Society (WSIS).*

"The EduVision Pilot Project: Data Evaluation." Presentation. Tunis, Tunisia (Nov 2005)

*Learning International Networks Consortium (LINC) Symposium.* "Impacting Economic Development Through Virtual Education". Presentation. Massachusetts Institute of Technology, USA . (Oct 2005)

*International Cultural Heritage Informatics Conference (ICHIM).* "The EduVision E Learning System – eSlate User Interface." Selection Presentation. Paris, France. (Sep 2005)

*Godine Gallery. Massachusetts College of Art.* "Africa Goal: Give me a ball, and I'll make it happen." Multimedia Exhibition. Boston, MA. (Dec 2006)

*Ramona Arts Center.* "Africa Goal: Give me a ball, and I'll make it happen." Multimedia Exhibition. Nairobi, Kenya. (Jan 2006)

*Slater Gallery. Tufts University.* "Africa Goal Project." Photography Exhibition. Medford, MA. (Apr 2006)

*Design Space. Massachusetts College of Art* Design work selected for exhibition celebrating Social Responsibility Posters. (2004)

*Stimulate / Communicate.* Design work selected for exhibition at the Massachusetts State House & featured on Adobe Inc. website. (2004)

*Danna Center Gallery. Loyola University.* Design Work selected for Poster exhibition. (2003)

## Publications

*Development Powered by Education: How much information can you hold in one hand?* "ICHIM Selection Paper." Published. (Sep 2005)

*The EduVision Pilot Project: Lessons Learned.* "LINC Proceedings." Published (Nov 2006)

## Affiliations

Massachusetts Teachers Association (MTA)

American Institute of Graphic Arts (AIGA)

Mass Art Alumni Association